

AGENDA

Held in Pinehurst, the 2021 NC|CEO Summit will be filled with impactful presentations on relevant topics for CEOs looking for ideas, information, and shared experiences to continue building their companies. **Come listen to fellow CEOs and Presidents speak on the challenges they have faced, and the success and lessons learned in the process.**

MONDAY, SEPTEMBER 13

12:00 pm - 3:00 pm: Hotel check in at the Carolina Hotel / Registration in the Dogwood Room

2:00 pm: Play The Cradle, Pinehurst's Short Course
Teaching lesson by Press McPhaul, head coach, NCSU golf

6:00 pm: Welcome Reception at the West Lawn | presented by Brooks Pierce

7:00 pm: Evening Dinner Program in the Cardinal Room:

- » **7:30 pm:** An employers obligation and opportunity to create a place where talented women want to work, grow and lead | Sepi Saidi (moderated by Bruce Clarke)
- » **8:00 pm:** CEO of the Year Presentation and Panel (moderated by Dave Mildenberg)

TUESDAY, SEPTEMBER 14

7:00 am: Breakfast at Carolina Hotel in the Cardinal Room

8:00 am: Day Program:

- » **Briefing:** Trends and Issues in N.C. Business | Gary J. Salamido (moderated by Dave Mildenberg)
- » **Briefing:** Consumers demand digital, what are media and banking doing to reach shifting audiences | Jim Hansen & Jimmy Goodmon
- » **10 minute break**
- » **Panel Discussion:** Leadership Lessons from College Athletics | Jim Bass & Jon Gilbert (moderated by Norwood Teague)
- » **Briefing:** Why is Corporate Health Important? | Kim Henderson
- » **10 minute break**
- » **Briefing:** Understanding PE in NC: Is It a Fit for Your Business? | Rob Edwards (moderated by Ben Kinney)
- » **Briefing:** It's a National and International Sandbox: How to Play Well with Others Charles Baldwin & Kevin Schimelfenig
- » **10 minute break**
- » **Briefing:** The Value of Candor | Paula Brown Stafford (moderated by Bruce Clarke)
- » **CEO Panel:** The War on Talent | Zeb Hadley, Bob Rhatigan & Clay Harris (moderated by Anna Lynch)

12:00 pm: Box Lunch | Range time with Press McPhaul

1:00 pm: Tee Times on Pinehurst No. 2 and No. 4
Spa at Pinehurst reservations