

AGENDA

Held in Pinehurst, the 2021 NC|CEO Summit will be filled with impactful presentations on relevant topics for CEOs looking for ideas, information, and shared experiences to continue building their companies. **Come listen to fellow CEOs and Presidents speak on the challenges they have faced, and the success and lessons learned in the process.**

MONDAY, SEPTEMBER 13

- 12:00 pm - 3:00 pm: Hotel check in at the Carolina Hotel
Registration in the Dogwood Room
- 2:00 pm: Play The Cradle, Pinehurst's Short Course
- 6:00 pm: Welcome Reception at the West Lawn | presented by Brooks Pierce
- 7:00 pm: Evening Dinner Program in the Cardinal Room:
- » **7:30 pm:** An employers obligation and opportunity to create a place where talented women want to work, grow and lead | Sepi Saidi (moderated by Bruce Clarke)
 - » **8:00 pm:** CEO of the Year Presentation and Panel (moderated by Dave Mildenberg)
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TUESDAY, SEPTEMBER 14

- 7:00 am: Breakfast at Carolina Hotel in the Cardinal Room
- 8:00 am: Day Program:
- » **Briefing:** Trends and Issues in N.C. Business | Gary J. Salamido
 - » **Briefing:** Consumers demand digital, what are media and banking doing to reach shifting audiences | Jim Hansen & Jimmy Goodmon
 - » 10 minute break
 - » **Panel Discussion:** Leadership Lessons from College Athletics | Jim Bass, Boo Corrigan & Jon Gilbert
 - » **Briefing:** Why is Corporate Health Important? | Kim Henderson
 - » 10 minute break
 - » **Briefing:** Understanding PE in NC: Is It a Fit for Your Business? | Rob Edwards
 - » **Briefing:** It's a National and International Sandbox: How to Play Well with Others | Charles Baldwin & Kevin Schimelfenig
 - » 10 minute break
 - » **Briefing:** The Value of Candor | Paula Brown Stafford
 - » **CEO Panel:** The War on Talent | Zeb Hadley, Bob Rhatigan & Clay Harris (moderated by Ben Kinney)
- 12:00 pm: Box Lunch | Range time with Press McPhaul
- 1:00 pm: Tee Times on Pinehurst No. 2 and No. 4
Spa at Pinehurst reservations