

# AGENDA

Held in Pinehurst, the 2021 NC|CEO Summit will be filled with impactful presentations on relevant topics for CEOs looking for ideas, information, and shared experiences to continue building their companies. **Come listen to fellow CEOs and Presidents speak on the challenges they have faced, and the success and lessons learned in the process.**

## MONDAY, APRIL 12

- 12:00 pm - 3:00 pm: Hotel check in at the Carolina Hotel  
Registration in the Dogwood Room
- 2:00 pm: Play The Cradle, Pinehurst's Short Course
- 6:00 pm: Welcome Reception at the West Lawn | presented by Brooks Pierce
- 7:00 pm: Evening Dinner Program in the Grand Ballroom:
- » **7:30 pm:** An employers obligation and opportunity to create a place where talented women want to work, grow and lead | Sepi Saidi (moderated by Bruce Clarke)
  - » **8:00 pm:** CEO of the Year Presentation and Panel (moderated by Dave Mildenberg)
- 

## TUESDAY, APRIL 13

- 7:00 am: Breakfast at Carolina Hotel in the Grand Ballroom
- 8:00 am: Day Program:
- » **Briefing:** Trends and Issues in N.C. Business | Gary J. Salamido
  - » **Briefing:** Consumers demand digital, what are media and banking doing to reach shifting audiences | Jim Hansen & Jimmy Goodmon
  - » 10 minute break
  - » **Panel Discussion:** Leadership Lessons from College Athletics | Jim Bass, Boo Corrigan & Jon Gilbert
  - » **Discussion:** CEOs and Presidents meet privately to discuss best practices
  - » 10 minute break
  - » **Briefing:** Understanding PE in NC: Is It a Fit for Your Business? | Rob Edwards
  - » **Briefing:** It's a National and International Sandbox: How to Play Well with Others | Charles Baldwin & Kevin Schimelfenig
  - » 10 minute break
  - » **Briefing:** The Value of Candor | Paula Brown Stafford
  - » **CEO Panel:** The War on Talent | Zeb Hadley, Bob Rhatigan & Clay Harris (moderated by Ben Kinney)
- 12:00 pm: Box Lunch
- 1:00 pm: Tee Times on Pinehurst No. 2 and No. 4  
Spa at Pinehurst reservations