

# Moneyball, N.C. style

Anyone who has bought a \$12 beer or an \$8 hot dog at a professional sports game knows there's big money in athletics. Here's a snapshot of where some of that big money is flowing and who are the financial winners in sports-crazy North Carolina.



## Highest paid college coaches (Total Pay)

Mike Krzyzewski	Duke University	basketball	\$7 million
Roy Williams	UNC Chapel Hill	basketball	\$3.9 million
Mack Brown	UNC Chapel Hill	football	\$3.5 million
Dave Doeren	N.C. State University	football	\$3 million
Kevin Keatts	N.C. State University	basketball	\$2.7 million
David Cutcliffe	Duke University	football	\$2.5 million
Dave Clawson	Wake Forest University	football	\$1.8 million
Danny Manning	Wake Forest University	basketball	\$1.8 million
Mike Houston	East Carolina University	football	\$1.3 million
Joe Dooley	East Carolina University	basketball	\$900,000



## Highest paid pro-team athletes

Nick Batum	Charlotte Hornets	\$25.6 (million)
Cam Newton	Carolina Panthers	\$23.7
Terry Rozier	Charlotte Hornets	\$19.9
Kawann Short	Carolina Panthers	\$17
Bismack Biyombo	Charlotte Hornets	\$17
Marvin Williams	Charlotte Hornets	\$15
Cody Zeller	Charlotte Hornets	\$14.5
Michael Kidd-Gilchrist	Charlotte Hornets	\$13
Mario Addison	Carolina Panthers	\$10.7
Luke Kuechly	Carolina Panthers	\$10
Dontari Poe	Carolina Panthers	\$9.3
Shaq Thompson	Carolina Panthers	\$9.2
Trai Turner	Carolina Panthers	\$8.8
Sebastian Aho	Carolina Hurricanes	\$8.5
Jordan Staal	Carolina Hurricanes	\$8

## Major league professional team financial snapshots

### Carolina Panthers (December 2018)

Team value	\$2.3 billion
Revenue	\$396 million
Operating income	\$62 million
Players expenses	\$218 million
Average ticket price	\$80



### Carolina Hurricanes (December 2018)

Team value	\$420 million
Revenue	\$109 million
Operating income	(\$3.9) million
Players expenses	\$62 million
Average ticket price	\$62



### Charlotte Hornets (February 2019)

Team value	\$1.3 billion
Revenue	\$75 million
Operating income	\$22 million
Players expenses	\$127 million
Average ticket price	\$37



## Highest paid race car drivers -2018

Jimmie Johnson	\$17.5 million
Kyle Busch	\$15.8 million
Denny Hamlin	\$14.2 million
Kevin Harvick	\$13.1 million
Joey Logano	\$11 million
Brad Keselowski	\$10.4 million
Chase Elliott	\$9.5 million
Kyle Larson	\$9 million
Kevin Truex	\$8.2 million
Clint Bowyer	\$7.3 million



## PGA Tour golfers closely associated with North Carolina

	2019 winnings	career totals	
Billy Andrade	\$872,801	\$5.8 million	Wake Forest University graduate
Bill Haas	\$730,806	\$30.1 million	Charlotte native, Wake Forest University graduate
Chesson Hadley	\$1.4 million	\$7.6 million	Raleigh native and resident
Mackenzie Hughes	\$1 million	\$3.9 million	Mooresville resident
Davis Love III	\$271,216	\$44.9 million	Charlotte native; UNC Chapel Hill graduate
Scott McCarron	\$2 million	\$8.6 million	Charlotte resident
William McGirt	\$933,327	\$10.7 million	Fairmont native
Grayson Murray	\$125,511	\$2.7 million	Raleigh native and resident
J.T. Poston	\$2.3 million	\$3.9 million	Hickory native, Western Carolina University graduate
Webb Simpson	\$4.5 million	\$35.1 million	Raleigh native, Wake Forest University graduate, Charlotte resident
Johnson Wagner	\$597,792	\$12.4 million	Charlotte resident
Harold Varner III	\$997,779	\$1.2 million	East Carolina University graduate, Gastonia resident

sources: 24/7Sports; USA Today; Forbes; sportstrac.com; overthecap.com