

MEET THE BOARD

Held in Pinehurst, the 2019 NC|CEO Summit will be filled with impactful presentations on relevant topics for CEOs looking for ideas, information, and shared experiences to continue building their companies. **Come listen to fellow CEOs and Presidents speak on the challenges they have faced, and the success and lessons learned in the process.**



THOMAS BOOTHBY | DHG

Thomas Boothby is the market managing partner for the Central & Eastern NC offices of DHG which includes the offices located in Winston-Salem, High Point, Raleigh, Pinehurst and Greenville. During his career, Thomas has focused his efforts on providing audit and consulting services to privately held and family-owned businesses, renewable energy companies and tax credit equity funds, as well as other clients of DHG.

Beyond his professional commitments, Thomas has a passion for helping his community and has served in leadership roles with the University of North Carolina at Greensboro, as their Accounting and Finance Advisory Board Chairman, and the American Heart Association, as the 2015 Guilford Heart Ball Chairman and Inaugural Chairman of the Board for the Triad region.



HEATHER DENNY | Wells Global

After more than two successful decades at McDonald York Building Company (CEO since 2013), Heather Denny joined Wells Global in the summer of 2018. Wells Global is a design-and-build developer that specializes in critical power systems. Denny left McDonald York on solid footing, with the largest backlog of business in the companies history. "We are also very grateful to Heather for her 22 years of dedication and leadership to McDonald York and the outstanding contributions she has made to the company, said Smedes York, Chairman of the Board.

A native of Oxford, NC, Denny graduated from NC State in Civil Engineering-Construction. Currently her activity includes board positions for the Triangle Area Chapter of the American Red Cross, Triangle Family Services and the John Rex Endowment. She serves on the NC State Civil Construction and Environmental Engineering (CCEE) departments advisory board, Union Bank advisory board, and NC CEO Summit Executive Board. Heather has also served as President for several professional organizations such as Triangle Commercial Real Estate Women (TCREW), the International Society for Pharmaceutical Engineering (ISPE) and the International Facility Management Association (IFMA).



JIM DODSON | New York Times Best Selling Author

He is currently a Writer-in-Residence for The Pilot (Moore County) newspaper, an editor of PineStraw magazine in Southern Pines, North Carolina, and an editor of the arts and culture magazine of the Carolina Sandhills. He also serves as Founding Editor of O. Henry Magazine, the arts and culture sister publication in Greensboro, North Carolina, Dodson's hometown, and Salt Magazine in Wilmington, North Carolina.

Dodson is a Distinguished Alumnus of East Carolina University. Over the course of a 30-year golf writing career, his work has earned awards from the Golf Writers of America and other industry organizations. For two decades, he was a contributing editor and regular columnist for Golf Magazine, and golf and travel correspondent for the Departures magazine of American Express. In 2006, he was the Louis D. Rubin, Jr. Writer-in-Residence at Hollins University in Virginia.



ZEB HADLEY | National Coatings

Zeb is the owner and founder of Color Masters Painting, Inc. He has developed Color Masters from a small, local pressure washing company, to the prolific, nationwide commercial painting corporation that it is today. As the company continues to expand, Zeb remains a hands-on leader, involved in both estimating and project management. Originally from Kinston, Zeb moved to Raleigh in 2001 to attend North Carolina State University. He currently resides in Raleigh with his wife and daughters.

EXECUTIVE BOARD



JIM HANSEN | PNC

James "Jim" M. Hansen, is the Regional President of PNC Bank Eastern Carolinas. As senior regional executive, he is responsible for PNC's business, strategy, and brand in the market, which includes the eastern half of North and South Carolina, stretching from the Research Triangle to the Outer Banks, down through the South Carolina Lowcountry.

He also leads all sponsorship and philanthropic efforts to execute PNC's community-based goals and initiatives for the region. In addition to his PNC Bank responsibilities, Hansen is actively engaged with North Carolina CEOs focused on increasing 3rd-grade reading proficiency. He is the chair of the Greater Raleigh Chamber of Commerce, and the chair-elect of the Research Triangle Regional Partnership. He serves on the executive committee of the YMCA of the Triangle and is a member of the board of directors of the North Carolina Chamber Foundation, the NC State University Board of Visitors, and the South Carolina Aquarium.



JILL HEATH | Calyx Engineers

As President, Jill sets the strategic direction for Calyx, executes the company's vision, and fosters the company culture that cultivates and expands business relationships and alliances. She works closely with CALYX's leadership team in championing the firm's initiatives. Jill joined CALYX in 1993 and quickly rose through the ranks. She became CFO in 2003, President in 2006, and CEO in 2008.

Jill holds a number of leadership positions with the Triangle area's professional and community organizations. She is the President of the Board of The 50 Group, Executive Committee member and former chair of the Greater Raleigh Chamber of Commerce Board of Directors, and she serves on the boards of the Wake Technical Community College's Foundation and the YMCA of the Triangle. Jill is also a member of the Triangle Commercial Real Estate Women (TCREW), the Downtown Raleigh Alliance, the National Association of Chief Executive Officers, and the prestigious Watauga Club.



JIM HOLMES | Sentinel Risk Advisors

Jim Holmes founded Sentinel Risk Advisors knowing that structured, measurable and smart processes drive results. With over 20 years of professional experience in positions including Controller, Vice President of Finance, Chief Financial Officer, Director of Operations and Chief Operating Officer at companies in the United States and abroad, Jim possesses the industry insight required to help clients protect investments, assets and businesses.

As the managing partner at Sentinel, Jim oversees client and business operations, and has doubled the size of the company which now writes business in 42 states. Jim's current client portfolio includes operating companies, professional liability, complex casualty, commercial real estate, income properties and growth companies.

Throughout his career, Jim has remained active in the community. He was a Founding Committee Chairman of Fostering Bright Futures, a non-profit offering support to children transitioning out of the foster system. Additionally, he currently serves as a member of the University of North Carolina Board of Governors.



BURNEY JENNINGS | Biscuitville

Burney currently serves as CEO of Biscuitville, Inc., a family-owned quick service restaurant chain operating 55 locations in North Carolina and Virginia. Biscuitville FRESH SOUTHERN® opened its first restaurant in 1966 and has grown into a \$80 million business.

Having graduated from Elon University in 1987, Burney stays active with Elon as a member of the Board of Trustees. Other community affiliations include the Greensboro Rotary, the Greensboro Sports Council, and the Greensboro Partnership.

During his professional career Burney has also served in various positions in the community: President of The Cutting Board, Spaghetti Bowl, and Pizzaville; North Carolina Restaurant and Lodging Association Board Member; Canterbury School Trustee; and the Community Theater of Greensboro Board Member. Burney received both Elon University's Young Alumnus of the Year Award and its Legends of Business Award. He is also a former Trustee and Chair of the Board of Greensboro Day School, and also served on the Parents Council at Wake Forest University.

EXECUTIVE BOARD



PATRICK LONG | Lumina Benefits

Patrick Long is passionate about helping Middle Market executives manage risks more efficiently. He enjoys sharing healthcare and P&C strategies that reduce costs and strengthen companies with their owners and advisors. Each week, Patrick presents to leading law and accounting firms across the Carolinas. Every August, he opens the annual NC Captive Conference with Commissioner Debbie Walker. Patrick grew up in Greensboro and now lives in Chapel Hill with his wonderful wife and kids.



CHARLES MARSHALL | Brooks Pierce

Charles Marshall, a partner in the Raleigh office of Brooks Pierce, has a diverse practice involving data privacy, government relations and complex business litigation. He has extensive experience counseling companies in responding to data breaches. He also helps companies identify data privacy issues on the front end and implement policies to reduce the risk of a future data breach. He assists digital media and e-commerce companies in drafting privacy policies for online services and mobile applications. Charles also regularly appears in state and federal courts, handling cases all the way through trial and appeals when necessary.

Charles is originally from Charlotte, and received both his undergraduate and law degrees from the University of North Carolina at Chapel Hill. Prior to joining Brooks Pierce in 2003, he worked in Washington D.C. as an appellate litigator in the U.S. Department of Justice and spent two years as a policy adviser for Senator Mitch McConnell (R-KY).



JOHN MCKINNEY | Alfred Williams & Company

As President of Alfred Williams & Company, John McKinney is responsible for sales, design, customer service and operations for the company's eight locations in three states. He joined Alfred Williams & Company in September 2008, after a 19-year career with BellSouth/AT&T, where he was most recently Regional Director External Affairs for the Triangle. Since John took the helm, the company has captured numerous high-profile clients and continues to grow at a rapid pace within all markets.

John's community involvement includes serving on the Advisory Board for Paragon Bank and the Board of Directors for the Raleigh Chamber of Commerce as well as past participation on the Board of Directors for Wake Technical Community College, Passage Home, Wake Education Partnership, Downtown Raleigh Alliance and the Cary Chamber of Commerce.



ED PEARCE | Tencarva Machinery

Ed Pearce has served as CEO of Tencarva Machinery since January of 2014. Tencarva, founded 40 years ago in Greensboro, provides process and service equipment to industrial and municipal customers throughout the southeast. Currently, they employ 380 in 10 states with 30 locations.

Prior, Pearce served on Tencarva's Executive Team since December of 1999 as Vice President of Finance. During this period, Tencarva has seen sales grow from \$65 million (in 1999) to \$235 million in 2018. Also during this time, Pearce has negotiated and successfully Integrated 11 Tencarva acquisitions. Between 2004 and 2017, they have been ranked one of the Triad's Fastest Growing Private Companies by various media outlets.

Before Tencarva, Pearce served in a variety of roles at Lyle & Scott in Raleigh, Qualex in Durham, and McGladrey & Pullen.

Ed has been heavily involved in the community, including his recent appointment to the Canterbury School Board of Trustees.

EXECUTIVE BOARD



JOE WOODS | ECMD

As the CEO of ECMD, Joe Woods is responsible for running all facets and divisions of the business. ECMD is a distributor, manufacturer, and transportation company that provides products and services into the Independent and Chain Lumberyard space as well as Big Box Home Improvement Retail. ECMD employs over 850 people and operates across 28 states. Prior to joining ECMD, Joe was with Lowe's Companies Inc. and was responsible for a variety of roles. Joe's most recent role was that of VP/Chairman of Lowe's Global Sourcing.

In addition to running Global Sourcing, he spent time as the VP of the Millwork Division responsible for all boards, mouldings, and fenestration products. At Lowe's, he also helped lead transformational change via an enterprise-focused overhaul of all merchandising and pricing processes. Before Lowe's, he served as VP of Global Sales for DESA International, a manufacturer of lighting, tools, heating, and outdoor power equipment. Joe had responsibility for all facets of sales, marketing, and sourcing, domestic and international. DESA was held by private equity and Joe helped in the facilitation of the sale of the company twice in his tenure at DESA.

