It seems that everyone has been getting graded at the 17 UNC System campuses — except the chancellors who run the show. “There’s always been a lot of trust, and the universities have pretty much said, ‘We’ll spend the money. Now leave us alone,’” says Margaret Spellings, the system president since 2016. “There have been lengthy strategic plans covering everything but the kitchen sink, and you wouldn’t disagree with anything in them. But they aren’t as focused as we need them to be.”

Now, system leaders are raising the bar for campus accomplishments rather than relying on what Spellings calls “random acts of kindness.” The chancellors have signed customized performance agreements that reflect specific improvement goals developed after input from faculty, staff, campus trustee boards and the UNC System. At UNC Charlotte, where Chancellor Philip Dubois has led dramatic growth during 13 years at the helm, the five-year plan calls for graduating 30% more low-income students, growing research funding by 44% and increasing the number of students graduating within five years by about 6 percentage points, to 65%. Appalachian State University has already surpassed its goal for increased enrollment of rural students by 7% and is ahead of the plan in boosting graduations of low-income and STEM (science, technology, engineering and mathematics) students, Chancellor Sheri Everts says.

At Winston-Salem State, a historically black university formed in 1892 to teach the progeny of former slaves, Chancellor Elwood Robinson is challenged to boost five-year graduation rates by 7 percentage points to 52% and graduate 24% more low-income students. "These are things we think we can easily achieve," says Robinson, a Sampson County native who has led the university since 2015. “These metrics are trying to make sure we can educate all of our students.”

Numbers never tell the whole story, adds Robinson, who was the first college graduate in his family. The average family income of Winston-Salem State students is less than $60,000, he notes. That
means an unexpected $100 expense can cause a promising student to drop out of school, he says. “We’ve always reminded the Board of Governors that there is a context to these metrics. First-generation, low-income students come in with a different perspective on higher education than those whose families have gone to college for generations. It’s up to us to give them resources they need to succeed.”

The focus on numbers coincides with a more activist Board of Governors, the 28-member body that oversees the UNC System. The mostly Republican board is dotted with staunch conservatives including former Raleigh Mayor Tom Fetzer and Bob Rucho, a former state senator who is campaigning to return to the legislature from an Iredell County district. Unlike previous boards, which have generally kept dissent behind closed doors, several current board members haven’t been shy to criticize Spellings publicly. Her work has impressed a majority of the board, which granted her a $95,000 performance bonus in March.

A former secretary of the U.S. Department of Education, Spellings says the agreements are transparent ways to keep everyone focused on key issues. North Carolina higher education has “a lot of governance and lots of bureaucracy,” she says. While each campus has a board of trustees, the UNC System board at times steps into the middle of seemingly local issues. “I’m saying, let’s be real clear, real muscular and let’s be respectful of the various authorities.”

The push for more enrollment and better on-campus success by students from low-income families is critical to the state’s future, proponents say. “Economic mobility is the defining issue of our time,” Spellings said at a Charlotte event in March. “If you look at a map of economic mobility across the country, our region — from southern Virginia through Mississippi — is an unhappy outlier. Children born into poverty in the South have strikingly low odds of bettering their lives. In North Carolina, our metro areas rank among the very worst in the nation for upward mobility.”

To be sure, the UNC plans aren’t universally popular. Pushing more students into four-year programs is costly and won’t produce the intended results, says Jay Schalin, director of policy analysis at the James G. Martin Center for Academic Renewal, a Raleigh-based conservative think tank. No more than 30% of high-school graduates are “capable of achieving at a college level,” he says. “The way our economy is structured, the most efficient way out of poverty is not for students to attend four-year academic universities. It is better that they quickly learn skills that will allow them to earn decent money rapidly, without accumulating any debt.”

Schalin predicts the agreements will lead to lower standards, while shifting resources away from better students. “That’s hardly a prescription for excellence.”

That attitude reflects a troubling trend, Robinson says. “There is a growing movement in our nation to educate just the elite, the top 10%. But what is going to happen to the other 90%? Everyone deserves an opportunity to have the highest quality education, no matter where you come from. It’s important to provide the resources where people can be successful.”

While Spellings says she isn’t a “believer in college-for-all, and I don’t know any university president who is,” she wants North Carolina to develop more of a college-going culture. “I am a believer in education and training beyond high school for nearly everyone, whether that’s in school, on the job or through military services.”

To track progress on the agreements, UNC will unveil an online dashboard within the next few months. Asked what happens to chancellors if objectives aren’t met, grader-in-chief Spellings says it will depend on the extent of the miss.
Yara Abumohsen, a 21-year-old junior at UNC Pembroke, dreams of becoming a doctor. Med-school applications aren’t the only thing that she has to worry about, though. While Abumohsen is currently on a full-tuition scholarship, she still has to find a way to pay for books, her commute from her family’s home in Lumberton and other living expenses. Various part-time jobs such as tutoring help pay the bills, but they take time away from her studies.

Abumohsen hopes she will have more time to pursue her interest in nephrology, the study of kidney care and diseases, with the state’s new cut-rate tuition program starting this fall. She will get a portion of her scholarship back to help pay for the extra expenses besides tuition.

“The majority of my friends take out loans or pay out of pocket,” Abumohsen says. “[The tuition plan] is going to make a difference for a lot of people on campus.”

The N.C. Promise Tuition Plan aims to make the university experience more affordable at three North Carolina campuses — Elizabeth City State University, UNC Pembroke and Western Carolina University. In-state tuition will cost $500 per semester, while out-of-state tuition will be $2,500 per semester. The tuition reduction will apply to all undergraduate students, including those from other nations. Student fees, along with room and board costs, will remain the same. Lawmakers set aside approximately $51 million to make up for the loss of tuition income due to the plan.

“The N.C. Promise Tuition Plan will help us select academically competitive students,” says Robin Cummings, the Pembroke chancellor who formerly led North Carolina’s Medicaid health-insurance program. “It will broaden our pool of applicants and allow us to see how we want to shape our future classes.”

Making higher education more accessible to students of all economic backgrounds is a priority of the 17-campus UNC System. Affordability is a key factor: The national average in-state tuition for a public, four-year college for the 2017-18 school year is almost $10,000, according to the College Board. For out-of-staters, the price tag is $25,620. Meanwhile, North Carolina college graduates in the class of 2016 have an average debt of about $25,600, according to the Institute for College Access & Success.

“I emphasize to [high-school students] about being careful about going into debt,” Cummings says. “If you’re like most of the students we have here with a majority receiving Pell Grants, which is an indication of financial funding need, it’s important that N.C. Promise is going to allow us to offer them a quality education at a lower cost.”

State officials picked the three participating institutions for various reasons, including their locations in different regions of the state.
Attracting more applicants is critical for Elizabeth City State, a historically black university that has seen enrollment decline by about 60% since 2010. About 1,400 students were enrolled for 2017-18, the first increase in seven years, and enrollment confirmations for the fall semester are up 56% from last year, buoyed by N.C. Promise, according to Robert Kelly-Goss, director of external group relations.

WCU hasn’t had any problems with recruitment, with the number of students at the Cullowhee campus increasing five of the last six years. Total enrollment surpassed 11,000 last fall for the first time in the school’s history, up 2.1% from a year earlier. Acting Chancellor Alison Morrison-Shetlar says the school has already received more than 19,000 applications from first-time students for the fall semester. Partly because WCU officials expected the high volume, the school cut off submissions in February, a month earlier than the previous year. “We have had forward and upward momentum over the past few years,” Morrison-Shetlar says.

Enrollment at UNC Pembroke peaked in 2010 at 6,944 but has since declined to 6,252. Officials hope the new program will help boost enrollment numbers. The university has already seen a huge increase in web traffic from both North Carolina and bordering states since it started marketing N.C. Promise.

UNC President Margaret Spellings says the tuition program also is attracting attention from students in Tennessee and Virginia. “N.C. Promise offers a great value proposition,” she said at a Charlotte event in March, noting out-of-state tuition at Elizabeth City is now cheaper than Virginia’s in-state rate.

At Pembroke, completed applications have been consistently higher than in prior years, including a major increase from transfer students, Cummings says. The school accepted 375 transfer applications through mid-March compared with the 181 transfer applications a year ago. With enrollment now at about 6,260, Pembroke expects to reach as many as 8,500 students over the next decade.
With a focus on sustainability, reputation as one of the most LGBTQ-friendly colleges in the state, and location about 10 miles east of eclectic Asheville, Warren Wilson College has established a reputation as a progressive institution.

So when Lynn Morton became the eighth president of the Swannanoa college last July, she made a bit of a splash by advocating passionately that the college should diversify political opinions on campus.

“I think every college campus is on edge,” says Morton, the college’s first female president. In today’s political environment, few people with differing viewpoints can have a conversation without screaming at each other, she says. “It’s unfortunate we all feel like we’re walking on eggshells.” She wants to create an atmosphere where students of all political persuasions and walks of life feel they can express their opinions but be challenged as well.

Colleges across the nation have been admonished by some for creating liberal bubbles and squashing conservative views. When Morton discussed her vision for the school — a diverse, intellectual hub of opinions — while interviewing for the job, the board of trustees saw it as a practical approach to an issue it has struggled with for some years: getting more students on campus. Declining enrollment is a problem at many small, private U.S. colleges, including several North Carolina campuses. Warren Wilson enrolls about 660 students, a third fewer than a decade ago.

“Her ideas on [diversity] are certainly in line with what many people on the board have felt for a long time: that we needed to broaden our appeal, because we’re maybe not appealing to a broad enough segment,” says William Christy, a Black Mountain lawyer who is chairman of the college’s board of trustees.

“I think that she’s been in some ways mischaracterized,” Christy says. Rather than simply trying to get more conservative students on campus, her broader goal is to increase Warren Wilson’s attractiveness to students across the political spectrum, from all over the world, and with various backgrounds and experiences.

For starters, Morton launched a program called “Deliberative Dialogues.” On the first day of spring semester, around 325 students and faculty showed up to talk about free speech and inclusion. “It’s a way of giving people a toolbox for how they can talk and think together when they disagree,” she says. “I think Warren Wilson can be a leader in how to do this, because we’re known for being open-minded.”

Before Morton came to Warren Wilson, the Gastonia native worked at Queens University of Charlotte for 25 years, most recently as provost and vice president of academic affairs. At Queens, she specifically focused on diversity and inclusion.

Encouraging new ideas and opinions on campus goes beyond diversifying political opinions. There’s no way to tell one’s political
views on a college application, and Warren Wilson won’t be asking students to reveal that information, Morton says. It takes a more nuanced approach to make the college appeal to more people. The college is stepping up recruitment of international students and athletes, is working to improve racial diversity, has added two new majors, and eventually plans to launch programs for working adults.

To make undergraduate degrees more accessible to students from low- and middle-income families, Warren Wilson has introduced two new scholarship programs. One plan provides N.C. residents who qualify for state and federal aid with additional scholarships and on-campus jobs that cover the entire $35,500 annual tuition. A second plan, Milepost One, is for middle-class families who don’t qualify for much financial aid but still might struggle to pay private college tuition. Twenty-five students whose families earn less than $125,000 per year can apply for free tuition for four years.

These scholarships complement the college’s distinctive work program, in which students living on campus are required to spend 10 hours each week with one of 85 work crews to earn money that is applied to their tuition. Students can grow food for the campus on the college’s farm, help build tools for other workers on the blacksmith crew or assist in academic offices.

Before Morton arrived, Warren Wilson restructured by cutting 20 full-time positions and about 10 part-time ones, according to The Asheville Citizen-Times. The reductions put the college on firmer ground for various projects, including a new $6 million academic building that opens this fall.

Though enrollment figures for fall weren’t available at press time, Morton’s initiatives already seem to be making a difference close to home. Through the end of March, applications from in-state students were up 18% compared with last year, while applications from students living in western N.C. increased 57%.

“She hit the ground and said from the beginning that recruitment, retention and student experience are the three things everyone on this campus is going to focus on,” Christy says. “I think we’ve had some of the best board meetings and best open discussions since Lynn has been around.”

It’s a tough but exciting time to be a private college president, Morton says. “This is, frankly, not a job for sissies,” she says, chuckling. “You have to be able to take the heat.”

**FAST FACTS:**

**WARREN WILSON COLLEGE**

- A mission of the Presbyterian Church, Warren Wilson was started in 1894 as the Asheville Farm School for high-school boys.

- In 1942, the school merged with another institution in the region to become a coed junior college. It was named for a Presbyterian minister and sociologist whose research influenced the development of rural church policies throughout the U.S.

- Warren Wilson became a four-year college in 1966. A few years later, the college formally ended its relationship with the Presbyterian Board of National Missions.

- In 1981, the college launched its first graduate program, offering an MFA in creative writing. Two former faculty members, Carl Dennis and Richard Russo, went on to win Pulitzer Prizes.

- The Swannanoa Gathering is an annual summer arts workshop established in 1991 by Doug Orr, who was Warren Wilson’s president from 1991 to 2006.

- Actor and writer James Franco studied poetry as a postgraduate at Warren Wilson in 2012.
WESTERN MOVES EAST

A NATIONAL LEADER IN ONLINE COLLEGE EDUCATION HAS AMBITIOUS N.C. GROWTH PLANS.

BY DAVID MILDENBERG

It’s not in the west, and it hasn’t been championed by Gov. Roy Cooper, but Western Governors University is quickly making a mark in North Carolina. More than 1,800 students have enrolled in the private, nonprofit online university that formally entered the state last year.

It is the seventh state in which Utah-based WGU has reached an agreement, a move spurred by Lt. Gov. Dan Forest and Republican state lawmakers pressing for lower-cost college options for working adults. Annual tuition and related expenses at WGU North Carolina total about $6,300 for undergraduates and $7,323 for grad students, regardless of the number of classes taken. That’s less than the tuition for most UNC System students enrolled at traditional brick-and-mortar campuses. East Carolina University is the system’s leader in distance learning with more than 6,500 online-only students in 2016, according to spokesman Anthony Britt. ECU’s online tuition is about 30% less expensive than WGU’s, with students billed for each separate class.

A bipartisan group of U.S. governors started WGU in 1997 to expand access to college for nontraditional students. Its entry into North Carolina was facilitated by a $2 million grant from the N.C. General Assembly, following a $6.5 million private fundraising campaign by WGU. Donors included the Rocky Mount-based N.C. Golden Leaf Foundation, which pledged $1 million. No further public funds are expected, says Catherine Truitt, who heads WGU’s North Carolina effort.

Unlike many traditional campuses, Truitt says WGU focuses on students more than faculty interests. Its 3,400 instructors are located across the U.S., including some in North Carolina. WGU students progress at their own pace after mastering a subject, using a so-called “competency model.”

Higher-ed institutions “are not designed to be agile. But we are very agile,” Truitt says. “We are doing it at a large scale and we have lower tuition because we don’t have brick-and-mortar to support, and we don’t fund athletics.”

Courses related to health care careers have attracted the most demand at WGU, followed by information technology, business and education courses. Truitt’s goal is to reach 11,000 students in North Carolina by 2023; WGU now enrolls more than 90,000 nationally, with an average age of 37.

Truitt came to North Carolina a decade ago when her husband retired from the Navy. After Truitt taught in Johnston County schools for three years, ex-Gov. Pat McCrory picked her as his education adviser. She also has worked for the UNC System administrative office.

WGU organized a nine-member advisory board in March made up mostly of Republicans, though former Gov. Beverly Perdue, a Democrat, is a member. (She was traveling and declined via email to comment on WGU.)

“The great thing about higher education is that people don’t come in with Ds or Rs on their head,” says board member Gregg Sinders, the state director for TeamCFA, a Charlotte-based nonprofit that operates 13 charter schools in North Carolina. “I don’t think either party owns all of the ideas.”

While frustrated by critics’ concerns that WGU is too tied to the GOP, Truitt says she agrees with state lawmakers pushing for significant reform of the state’s higher-ed campuses.

“Our brick-and-mortar schools have to start innovating. The days of little Johnny going to school when he is 18 and then graduating four years later is not the norm anymore.”

Catherine Truitt oversees WGU’s North Carolina expansion.
This list was compiled using information provided by the schools. Not all applicants who are accepted attend that school. Cost covers tuition, fees and room and board for the 2017-18 academic year unless otherwise noted. Fees and room and board can vary by options chosen, so prospective students should check with the schools. In most cases, enrollment total is full-time undergraduates only.

*part of the N.C. Promise Tuition Plan program for 2018-19 academic year, which will offer reduced tuition rates. **no on-campus housing. Total is tuition, fees, books and supplies only.

PUBLIC UNIVERSITIES

APPALACHIAN STATE UNIVERSITY
BOONE, APPSTATE.EDU
Enrollment: 17,017; admissions contact: 828-262-2120, admissions@appstate.edu; freshman applicants/accepted: 14,074/9,825; student/faculty ratio: 16/1; total cost (in-state/out-of-state): $14,645/$29,452; average financial aid awarded (total/merit-based): $10,450/$3,950, mean SAT: 1185/1600; mean ACT: 26

CAROLINAS COLLEGE OF HEALTH SCIENCES
CHARLOTTE, CAROLINASCOLLEGE.EDU
Enrollment: 446; admissions contact: Merit Davenport, 704-355-5583, admissions@ccchsmail.org; freshman applicants/accepted: 1,759/572; student/faculty ratio: 5:1; total cost: varies by academic programs; average financial aid awarded (total/merit-based): $7,112/$1,500, mean SAT: 1026/1600; mean ACT: 22

EAST CAROLINA UNIVERSITY
GREENVILLE, ECU.EDU
Enrollment: 19,999; admissions contact: 252-328-6640, admis@ecu.edu; freshman applicants/accepted: 16,007/12,615; student/faculty ratio: 19/1; total cost (in-state/out-of-state): $16,996/$33,273; average financial aid awarded (total/merit-based): $10,478/$3,450, mean SAT: 1110/1600; mean ACT: 22

ELIZABETH CITY STATE UNIVERSITY*
ELIZABETH CITY, ECSU.EDU
Enrollment: 1,310; admissions contact: 252-335-3400; student/faculty ratio: 13/1; total cost (in-state/out-of-state): $14,036/$27,180*, average financial aid awarded: $8,883; mean SAT: 8964 or 336-334-7946, uadmit@ncat.edu; freshman applicants/accepted: 14,864/5,514; student/faculty ratio: 21/1; total cost (in-state/out-of-state): $21,712/$34,418; average financial aid awarded: $8,583; average mean SAT: 1004/1600; mean ACT: 18

NORTH CAROLINA CENTRAL UNIVERSITY
DURHAM, NCCU.EDU
Enrollment: 6,296; admissions contact: 919-530-6665, admissions@nccu.edu; freshman applicants/accepted: 14,864/5,514; student/faculty ratio: 21/1; total cost (in-state/out-of-state): $21,712/$34,418; average financial aid awarded: $8,583; average mean SAT: 1004/1600; mean ACT: 18

NORTH CAROLINA STATE UNIVERSITY
RALEIGH, NCSU.EDU
Enrollment: 21,384; admissions contact: 919-515-2434, undergrad-admissions@ncsu.edu; freshman applicants/accepted: 27,049/13,882; student/faculty ratio: 13/1; total cost (in-state/out-of-state): $19,912/$38,260; average financial aid awarded: $6,394; mean SAT:1312/1600; mean ACT: 28

UNC ASHEVILLE
ASHEVILLE, UNCA.EDU
Enrollment: 3,285; admissions contact: 828-251-6481, admissions@unca.edu; freshman applicants/accepted: 3,358/2,730; student/faculty ratio: 13/1; total cost (in-state/out-of-state): $16,251/$32,874; average financial aid awarded (total/merit-based): $12,231/$1,971, mean SAT: 1172/1600; mean ACT: 25

UNC CHAPEL HILL
CHAPEL HILL, UNC.EDU
Enrollment: 18,862; admissions contact: 919-966-3621, unchelp@admissions.unc.edu; freshman applicants/accepted: 40,918/9,709; student/faculty ratio: 13/1; total cost (in-state/out-of-state): $23,734/$50,634; average financial aid awarded (total/merit-based): $19,626/$7,924; mean SAT: 1356/1600; mean ACT: 30

UNC CHARLOTTE
CHARLOTTE, UNCC.EDU
Enrollment: 20,597; admissions contact: 704-687-5507, admissions@uncc.edu; freshman applicants/accepted: 16,743/11,061; student/faculty ratio: 19/1; total cost (in-state/out-of-state): $17,803/$31,237; average financial aid awarded: $16,248; mean SAT: 1192/1600; mean ACT: 23

UNC GREENSBORO
GREENSBORO, UNC.EDU
Enrollment: 14,136; admissions contact: 336-334-5243, admissions@ung.edu; freshman applicants/accepted: 8,524/6,645; student/faculty ratio: 18/1; total cost (in-state/out-of-state): $15,773/$30,932; average financial aid awarded (total/merit-based): $11,508/$3,728; mean SAT: 1105/1600; mean ACT: 23

UNC PEBBROKE*
PEBBROKE, UNCP.EDU
Enrollment: 5,481; admissions contact: 910-521-6262, admissions@uncp.edu; freshman applicants/accepted: 4,549/3,666; student/faculty ratio: 15/1; total cost (in-state/out-of-state): $16,611/$27,555*; average financial aid awarded: $6,600; mean SAT: 1090/1600; mean ACT: 21

UNC WILMINGTON
WILMINGTON, UNCW.EDU
Enrollment: 12,346; admissions contact: 910-962-3243, admissions@uncw.edu; freshman applicants/accepted: 11,677/7,767; student/faculty ratio: 18/1; total cost (in-state/out-of-state): $17,538/$31,554; average financial aid awarded (total/merit-based): $9,778/$2,718; mean SAT: 1248/1600; mean ACT: 25

UNC SCHOOL OF THE ARTS
WINSTON-SALEM, UNCSAEDU
Enrollment: 868; admissions contact: 336-770-3290, admissions@uncsa.edu; freshman applicants/accepted: 956/312; student/faculty ratio: 19/1; total cost (in-state/out-of-state): $13,573/$23,316; average financial aid awarded (total/merit-based): $14,145/$5,313, mean SAT: 1179/1600; mean ACT: 24.9

WESTERN CAROLINA UNIVERSITY*
CULLOWHEE, WCU.EDU
Enrollment: 7,987; admissions contact: 828-227-7317, admiss@wcu.edu; freshman applicants/accepted: 19,476/7,554; student/faculty ratio: 17/1; total cost (in-state/out-of-state): $17,618/$28,011*; average financial aid awarded (total/merit-based): $11,395/$2,601; mean ACT: 21.6

WINSTON-SALEM STATE UNIVERSITY
WINSTON-SALEM, WSSU.EDU
Enrollment: 4,688; admissions contact: 336-750-2074, admissions@wssu.edu; freshman applicants/accepted: 5,164/3,243; student/faculty ratio: 14/1; total cost (in-state/out-of-state): $8,680/$18,526, average financial aid awarded (total/merit-based): $8,024/$10,100; mean SAT: 941/1600; mean ACT: 18

PRIVATE INSTITUTIONS

APEX SCHOOL OF THEOLOGY
DURHAM, APEXSON.EDU
Enrollment: 755; admissions contact: 919-572-1625 ext. 7012; student/faculty ratio: 14/1; total cost: $5,550*; average financial aid awarded: $19,076

ART INSTITUTE OF CHARLOTTE
ARTINSTITUTES.EDU/CHARLOTTE
Enrollment: 594; admissions contact: 704-357-8020; student/faculty ratio: 14/1; total cost: $32,043; average financial aid awarded: $5,056

ART INSTITUTE OF RALEIGH-DURHAM
Durham, ARTINSTITUTES.EDU/RALEIGH-DURHAM
Enrollment: 455; admissions contact: 919-317-3050; student/faculty ratio: 15/1; total cost: $33,099; average financial aid awarded: $5,358

MAY 2018
BARTON COLLEGE
WILSON, BARTON.EDU
Enrollment: 887; admissions contact: 800-345-4973 or 252-399-6317, enroll@barton.edu; freshman applicants/accepted: 2,632/1,024; student/faculty ratio: 10/1; total cost: $39,854; average financial aid awarded (total/merit-based): $22,703/$11,553; mean SAT: 1050/1600; mean ACT: 21

BRIGHTWOOD COLLEGE
CHARLOTTE, BRIGHTWOOD.EDU
Enrollment: 198; admissions contact: 704-567-3700; student/faculty ratio: 21/1; total cost (varies based on program of study): $16,102-$32,744**; average financial aid awarded: $5,302

BELMONT ABBEY COLLEGE
BELMONT, BELMONTABBEYCOLLEGE.EDU
Enrollment: 1,555; admissions contact: 888-222-0110, admissions@bac.edu; freshman applicants/accepted: 2,632/1,024; student/faculty ratio: 12/1; total cost: $28,594; average financial aid awarded (total/merit-based): $7,543/$4,800; mean SAT: 1060/1600; mean ACT: 21

BENNETT COLLEGE
GREENSBORO, BENNETT.EDU
Enrollment: 389; admissions contact: 336-517-8624, admissions@bennett.edu; freshman applicants/accepted: 3,376/1,092; student/faculty ratio: 9/1; total cost: $28,570; mean SAT: 856/1600; mean ACT: 14.98

BREVARD COLLEGE
BREVARD, BREVARD.EDU
Enrollment: 677; admissions contact: 828-884-8217, admissions@brevard.edu; freshman applicants/accepted: 2,676/1,205; student/faculty ratio: 13/1; total cost: $38,750; average financial aid awarded (total/merit-based): $26,687/$14,993; mean SAT: 1050/1600; mean ACT: 21

BRIGHTWOOD COLLEGE
CHARLOTTE, BRIGHTWOOD.EDU
Enrollment: 198; admissions contact: 704-567-3700; student/faculty ratio: 21/1; total cost (varies based on program of study): $16,102-$32,744**; average financial aid awarded: $5,302

CABARRUS COLLEGE OF HEALTH SCIENCES
CONCORD, CABARRUSCOLLEGE.EDU
Enrollment: 160; admissions contact: 704-403-1556, admissions@cabarruscollege.edu; freshman applicants/accepted: 730/266; student/faculty ratio: 7/1; total cost: $29,231; average financial aid awarded: $12,335; mean SAT: 1040/1600; mean ACT: 21

CAMPBELL UNIVERSITY
BUIES CREEK, CAMPBELL.EDU
Enrollment: 4,391; admissions contact: 800-334-4111 ext. 1290 or 910-893-1290, admissions@campbell.edu; freshman applicants/accepted: 6,200/4,391; student/faculty ratio: 17/1; total cost: $42,000; average financial aid awarded (total/merit-based): $10,174/$12,556; mean SAT: 1096/1600; mean ACT: 22.54

CAROLINA CHRISTIAN COLLEGE
WINSTON-SALEM, CAROLINA.EDU
Enrollment: 32; admissions contact: 336-744-0900; student/faculty ratio: 12/1; total cost: $9,500**; average financial aid awarded: $5,705

CAROLINA COLLEGE OF BIBLICAL STUDIES
FAYETTEVILLE, CCBS.EDU
Enrollment: 77; admissions contact: 910-323-5614, admissions@ccbs.edu; freshman applicants/accepted: 24/24; student/faculty ratio: 5/1; total cost: $22,828; average financial aid awarded: $4,500

CATAWBA COLLEGE
SALISBURY, CATAWBA.EDU
Enrollment: 1,267; admissions contact: 704-637-4402, admission@catawba.edu; freshman applicants/accepted: 2,827/1,205; student/faculty ratio: 13/1; total cost: $40,408; average financial aid awarded (total/merit-based): $29,919/$13,048; mean SAT: 1003/1600; mean ACT: 21

CHAMBERLAIN UNIVERSITY
CHARLOTTE, CHAMBERLAIN.EDU
Enrollment: 90; admissions contact: 980-939-6241; student/faculty ratio: 13/1; total cost: $19,975**

CHARLOTTE CHRISTIAN COLLEGE AND THEOLOGICAL SEMINARY
CHARLOTTE, CHARLOTTECHRISTIAN.EDU
Enrollment: 24; admissions contact: 704-334-6882 ext 115, gshears@charlottechristian.edu; freshman applicants/accepted: 63/49; student/faculty ratio: 3/1; total cost: $28,249; average financial aid awarded (total/merit-based): $5,305/$1,250

Serving North Carolina since 1885.
On-Campus & Online
explore.pfeiffer.edu
Accredited by the Accreditation Council for Business Schools and Programs (ACBSP)
Creating smiles. Changing lives.

At ECU’s School of Dental Medicine, we saw the lack of oral health care in rural and underserved communities of North Carolina, which ranks 47th in dentists per capita.

So we took a bold step and established eight community service learning centers in underserved areas statewide, enabling our dental students to treat more patients in need.

These high-tech centers – which have served more than 51,000 patients in just five years – complement our students’ on-campus instruction while instilling in them a passion for service.

We are a national model for education and service that the president of the American Dental Association in 2016 praised as a “fine example of bringing care to communities in need.”

And we’re just getting started.

Expanding access to dental care for all North Carolinians

99 out of 100 NC counties served through ECU’s campus clinics and service learning centers

76 NC counties represented by students admitted to the School of Dental Medicine

51,000+ patients treated statewide

To find out more about how you can support the ECU School of Dental Medicine, visit www.ecu.edu/mhsfoundation.
<table>
<thead>
<tr>
<th>University</th>
<th>Location</th>
<th>Website</th>
<th>Enrollment</th>
<th>Admissions Contact</th>
<th>Freshman Applicants/Accepted</th>
<th>Student/Faculty Ratio</th>
<th>Total Cost</th>
<th>Average Financial Aid Awarded (Total/Merit-Based)</th>
<th>SAT Mean</th>
<th>ACT Mean</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chowan University</td>
<td>Murfreesboro, Chowan.Edu</td>
<td>Chowan.edu</td>
<td>1,532</td>
<td>252-398-1236</td>
<td>4,671/2,640</td>
<td>16/1</td>
<td>$33,880</td>
<td>$28,142/$4,275</td>
<td>910/1600</td>
<td>12/26</td>
</tr>
<tr>
<td>Davidson College</td>
<td>Davidson, Davidson.Edu</td>
<td>Davidson.edu</td>
<td>1,810</td>
<td>800-768-0839</td>
<td>5,666/1,141</td>
<td>10/1</td>
<td>$63,903</td>
<td>$45,077/$27,975</td>
<td>1092/1600</td>
<td>22/27</td>
</tr>
<tr>
<td>Devry University</td>
<td>Charlotte, Devry.Edu</td>
<td>Devry.edu</td>
<td>203</td>
<td>704-697-1020</td>
<td>1,914/1020</td>
<td>9/1</td>
<td>$18,412**</td>
<td>$3,746</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Duke University</td>
<td>Durham, Duke.Edu</td>
<td>Duke.edu</td>
<td>6,609</td>
<td>919-684-3214</td>
<td>1,622/852</td>
<td>1/1</td>
<td>$45,658</td>
<td>$23,500/$12,500</td>
<td>1195/1600</td>
<td>25/35</td>
</tr>
<tr>
<td>Elon University</td>
<td>Elon, Elon.Edu</td>
<td>Elon.edu</td>
<td>6,045</td>
<td>336-378-3566</td>
<td>9,623/6,402</td>
<td>12/1</td>
<td>$46,142</td>
<td>$19,885/$8,421</td>
<td>1223/1600</td>
<td>27/3</td>
</tr>
<tr>
<td>Gardner-Webb University</td>
<td>Boiling Springs, Gardner-Webb.Edu</td>
<td>Gardner-Webb.edu</td>
<td>1,650</td>
<td>800-253-6472</td>
<td>2,973/1,564</td>
<td>13/1</td>
<td>$40,880</td>
<td>$32,568/$12,993</td>
<td>1092/1600</td>
<td>22/23</td>
</tr>
<tr>
<td>Grace College of Divinity</td>
<td>Fayetteville, GCD.edu</td>
<td>GCD.edu</td>
<td>100</td>
<td>910-221-2224</td>
<td>1,100**</td>
<td>1/1</td>
<td>$3,064</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Guilford College</td>
<td>Greensboro, Guilford.Edu</td>
<td>Guilford.edu</td>
<td>1,900</td>
<td>336-316-2100</td>
<td>3,000/1,950</td>
<td>14/1</td>
<td>$18,784/8,081</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Missing content**: Call 704.922.6513 to schedule a tour and discover how CAM can work for your business.
The Campbell experience in the heart of North Carolina

Our Raleigh Campus is the perfect place to pursue or continue your education.

• Earn a bachelor’s degree
  Earn a degree with the flexibility your lifestyle demands through the Adult & Online Education program’s accelerated curriculum.

• Take your career to the next level
  Complete an MBA in as little as 12 months through the Lundy-Fetterman School of Business evening program for working adults.

• Prepare for a rewarding legal career
  Develop practice-ready skills in a collaborative environment at the Norman Adrian Wiggins School of Law.
<table>
<thead>
<tr>
<th>Institution</th>
<th>Contact Details</th>
<th>Apps/Accepted</th>
<th>Cost</th>
<th>Financial Aid</th>
<th>SAT/ACT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Appalachian State University</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LEES-MCRAE COLLEGE</strong></td>
<td>BANNER ELK, LMC.EDU</td>
<td>921</td>
<td>$36,956</td>
<td>$28,988</td>
<td>Mean SAT: 1065/1600</td>
</tr>
<tr>
<td><strong>KINGS COLLEGE</strong></td>
<td>CHARLOTTE, KINGSCOLLEGECHARLOTTE.EDU</td>
<td>359</td>
<td>$32,136</td>
<td>$12,868</td>
<td>Mean SAT: 863/1600</td>
</tr>
<tr>
<td><strong>LIVING ARTS COLLEGE</strong></td>
<td>RALEIGH, LIVING-ARTS-COLLEGE.EDU</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>LIVINGSTONE COLLEGE</strong></td>
<td>SALISBURY, LIVINGSTONE.EDU</td>
<td>1,140</td>
<td>$24,750</td>
<td>$9,000/$5,541</td>
<td>Mean SAT: 740/1600</td>
</tr>
<tr>
<td><strong>LOUISBURG COLLEGE</strong></td>
<td>LOUISBURG, LOUISBURG.EDU</td>
<td>665</td>
<td>$54,210</td>
<td>$31,345</td>
<td>Mean ACT: 11</td>
</tr>
<tr>
<td><strong>MARS HILL UNIVERSITY</strong></td>
<td>MARS HILL, MHU.EDU</td>
<td>1,139</td>
<td>$41,104</td>
<td>$19,000/$12,000</td>
<td>Mean SAT: 1020/1600</td>
</tr>
<tr>
<td><strong>MEREDITH COLLEGE</strong></td>
<td>RALEIGH, MEREDITH.EDU</td>
<td>1,600</td>
<td>$46,534</td>
<td>$28,070/$17,421</td>
<td>Mean SAT: 1096/1600</td>
</tr>
<tr>
<td><strong>METHODIST UNIVERSITY</strong></td>
<td>FAYETTEVILLE, METHODIST.EDU</td>
<td>1,933</td>
<td>$47,200</td>
<td>$28,000/$18,000</td>
<td>Mean ACT: 21.2</td>
</tr>
<tr>
<td><strong>MID-ATLANTIC CHRISTIAN UNIVERSITY</strong></td>
<td>ELIZABETH CITY, MACUNIVERSITY.EDU</td>
<td>766</td>
<td>$29,150</td>
<td>$12,577/$4,270</td>
<td>Mean SAT: 1270/1600</td>
</tr>
<tr>
<td><strong>MILLER-MOTTE COLLEGE</strong></td>
<td>CARY, FAYETTEVILLE, GREENVILLE, JACKSONVILLE, RALEIGH, WILMINGTON, MILLER-MOTTE.EDU</td>
<td>665</td>
<td>$24,750</td>
<td>$9,000/$5,541</td>
<td>Mean SAT: 740/1600</td>
</tr>
<tr>
<td><strong>MONTREAT COLLEGE</strong></td>
<td>MONTREAT, MONTREAT.EDU</td>
<td>766</td>
<td>$24,750</td>
<td>$9,000/$5,541</td>
<td>Mean SAT: 740/1600</td>
</tr>
<tr>
<td><strong>UNIVERSITY OF MOUNT OLIVE</strong></td>
<td>MOUNT OLIVE, UMO.EDU</td>
<td>1,486</td>
<td>$29,150</td>
<td>$12,577/$4,270</td>
<td>Mean SAT: 1270/1600</td>
</tr>
</tbody>
</table>

Appalachian State University Business for Good

“At Appalachian, it’s not enough to change the world… we want to change it for the better.”
– Chancellor Sheri Everts

- Meeting demand for a forward-thinking student population who wish to learn from faculty who recognize the challenges of today and understand how to develop the problem-solvers of tomorrow
- Preparing sophisticated graduates to be successful in a competitive marketplace that recognizes the value of sustainable business practices
- Addressing critical workforce shortages in STEM and health care professions

This is what it looks like to be ranked first in the nation for sustainability in higher education*
NORTH CAROLINA WESLEYAN COLLEGE
ROCKY MOUNT, NCWC.EDU
Enrollment: 1,029; admissions contact: 252-985-5200, admissions@ncwc.edu; freshman applicants/accepted: 3,080/1,628; student/faculty ratio: 17/1; total cost: $40,200; average financial aid awarded (total/merit-based): $32,000/$14,150; mean SAT: 973/1600; mean ACT: 19

PFEIFFER UNIVERSITY
MISENHEIMER, PFEIFFER.EDU
Enrollment: 733; admissions contact: 704-463-3060, admissions@pfeiffer.edu; freshman applicants/accepted: 1,915/1,241; student/faculty ratio: 12/1; total cost: $40,687; average financial aid awarded (total/merit-based): $30,000/$15,000; mean SAT: 1009/1600; mean ACT: 19

UNIVERSITY OF PHOENIX
CHARLOTTE, PHOENIX.EDU
Enrollment: 236; admissions contact: 866-766-0766; student/faculty ratio: 11/1; total cost: $11,080**; average financial aid awarded: $3,862

PIEDMONT INTERNATIONAL UNIVERSITY
WINSTON-SALEM, PIEDMONTU.EDU
Enrollment: 337; admissions contact: 336-725-8344, admissions@piedmontu.edu; freshman applicants/accepted: 476/213; student/faculty ratio: 9/1; total cost: $17,285; average financial aid awarded (total/merit-based): $9,266/$988; mean SAT: 1588/2400; mean ACT: 21

QUEENS UNIVERSITY OF CHARLOTTE
CHARLOTTE, QUEENS.EDU
Enrollment: 1,215; admissions contact: 704-337-2212, admissions@queens.edu; freshman applicants/accepted: 2,776/1,700; student/faculty ratio: 9/1; total cost: $45,000; mean SAT: 940/1600; mean ACT: 23.5

SAINT AUGUSTINE’S UNIVERSITY
RALEIGH, ST-AUG.EDU
Enrollment: 361; admissions contact: 919-516-4012, SAUAdmissions@st-aug.edu; freshman applicants/accepted: 3,687/2,806; student/faculty ratio: 12/1; total cost: $25,582

SALEM COLLEGE
WINSTON-SALEM, SALEM.EDU
Enrollment: 931; admissions contact: 336-721-2600, students@saalem.edu; student/faculty ratio: 11/1; total cost: $46,080; average financial aid awarded: $19,826

SHAW UNIVERSITY
RALEIGH, SHAWU.EDU
Enrollment: 1,713; admissions contact: 919-546-8200, students@shawu.edu; student/faculty ratio: 19/1; total cost: $29,378; average financial aid awarded: $10,615

ST. ANDREWS UNIVERSITY
LAURINBURG, SA.EDU
Enrollment: 521; admissions contact: 910-277-5555, admissions@sa.edu; freshman applicants/accepted: 1,104/494; student/faculty ratio: 12/1; total cost: $35,270; average financial aid awarded (merit-based): $7,573; mean SAT: 1005/1600; mean ACT: 19

SOUTHEASTERN BAPTIST THEOLOGICAL SEMINARY
WAKE FOREST, SEBTS.EDU
Enrollment: 376; admissions contact: 919-761-2100; student/faculty ratio: 19/1; total cost: $14,952; average financial aid awarded: $3,351

STRAYER UNIVERSITY
CHARLOTTE, GREENSBORO, MORRISVILLE, RALEIGH, STRAYERUNIVERSITY.EDU
Enrollment: 3,650; admissions contact: 919-466-4400; student/faculty ratio: 38/1; total cost: $15,207**; average financial aid awarded: $4,203

VIRGINIA COLLEGE - GREENSBORO
GREENSBORO, VC.EDU
Enrollment: 294; admissions contact: 336-398-5400; student/faculty ratio: 9/1; total cost (varies with program of study): $15,800-$21,475**; average financial aid awarded: $4,393

WAKE FOREST UNIVERSITY
WINSTON-SALEM, WFU.EDU
Enrollment: 5,046; admissions contact: 336-758-5201, admissions@wfu.edu; freshman applicants/accepted: 13,071/3,604; student/faculty ratio: 11/1; total cost: $67,716

Providing students with the business education they need to succeed.

Cameron Executive Network
Global Initiatives
Applied Learning
Career Events
Graduate Programs
Swain Center for Professional and Executive Education

csb.uncw.edu
The SMART choice for education

- Over 250 programs of study leading to award of associate degree, diploma, or certificate.
- Plus Corporate & Continuing Education programs of study, including Career & Community Enrichment, College & Career Readiness, Corporate & Industry Training, Customized Training & Economic Development, Small Business Center, and Transition Tech (for soldiers transitioning out of military)
- Affordable tuition, high-quality education, and transfer programs of study to 4-year colleges

www.faytechcc.edu | 910-678-8400

Founded in 1959 in the heart of Asheville, Asheville-Buncombe Technical Community College is the largest higher education institution in Western North Carolina, serving approximately 25,000 students a year from five locations in Buncombe and Madison counties through its curriculum, continuing education and workforce development programs. A-B Tech attracts local residents as well as people from across the country who are drawn to Asheville’s mountains and thriving community.

More than 82% of A-B Tech students say it was their college of first choice. Ranging from high-school students to older adults who are changing careers, they cite the primary reasons for attending A-B Tech as:

- Affordable, quality education that leads to employment or admission to any public four-year college or university in North Carolina
- Highly qualified, caring instructors
- Small class sizes
- Short term workforce education developed with employers

Many A-B Tech alumni have established successful careers after receiving two-year degrees, diplomas or certificates, while others obtained four-year and advanced degrees. Our alumni are the healthcare workers, accountants, engineers, brewmasters, hospitality specialists, information technology professionals, advanced manufacturing workers, paramedics, police officers, firefighters and many more.

www.faytechcc.edu | 910-678-8400

WARREN WILSON COLLEGE
SWANNANOAA, WARREN-WILSON.EDU
Enrollment: 650; admissions contact: 828-771-2000, admit@warren-wilson.edu; student/faculty ratio: 9/1; total cost: $49,744, average financial aid awarded: $23,737

WATTS SCHOOL OF NURSING
DURHAM, WATTSSCHOOLOFNURSING.ORG
Enrollment: 145; admissions contact: 919-470-7348, wsninfo@duke.edu; student/faculty ratio: 8/1; total cost: $15,24

WGU NORTH CAROLINA
(ONLINE), NORTHCAROLINA.WGU.EDU
Enrollment: 1,809; admissions contact: 866-225-5948, wgu.edu; freshman applicants/accepted: 85% acceptance rate; student/faculty ratio: 40:1; total cost $6,411 (average); average financial aid awarded: $3,661; mean SAT: 1183; mean ACT: 25.64

WILLIAM PEACE UNIVERSITY
RALEIGH, PEACE.EDU
Enrollment: 930; admissions contact: 919-508-2214, admissions@peace.edu; freshman applicants/accepted: 1,556/926; student/faculty ratio: 15/1; total cost: $39,300; mean SAT: 1020/1600; mean ACT: 20

WINGATE UNIVERSITY
WINGATE, WINGATE.EDU
Enrollment: 2,580; admissions contact: 704-233-8200, admit@wingate.edu; freshman applicants/accepted: 16,907/11,844; student/faculty ratio: 15/1; total cost: $43,944; average financial aid awarded (total/merit-based): $28,150/$22,156; mean SAT: 1080/1600; mean ACT: 23

COMMUNITY COLLEGES

ENROLLMENT FIGURES INCLUDE STUDENTS ENROLLED IN ASSOCIATE DEGREE, BASIC SKILLS OR CONTINUING-EDUCATION PROGRAMS DURING 2016-17.

ALAMANCE COMMUNITY COLLEGE
GRAHAM, ALAMANCECC.EDU
Admissions contact: 336-506-4270, admissions@alamancecc.edu; student/faculty ratio: 24/1; enrollment: 4,242

ASHEVILLE-BUNCOMBE TECHNICAL COMMUNITY COLLEGE
ARDEN, ASHEVILLE, CANDLER, MARSHALL, WOODFIN, ABTECH.EDU
Admissions contact: 828-398-7887, admissions@abtech.edu; student/faculty ratio: 21/1; enrollment: 6,842

BEAUFRONT COUNTY COMMUNITY COLLEGE
WASHINGTON, BEAUFORTCCC.EDU
Admissions contact: 813-940-6237, admissions@beaufortcc.edu; student/faculty ratio: 12/1; enrollment: 1,513

BLADEN COMMUNITY COLLEGE
DUBLIN, BLADENC.EDU
Admissions contact: Linda McLean, 910-678-8400, lmclean@bladenc.edu; student/faculty ratio: 23/1; enrollment: 1,352

Founded in 1959 in the heart of Asheville, Asheville-Buncombe Technical Community College is the largest higher education institution in Western North Carolina, serving approximately 25,000 students a year from five locations in Buncombe and Madison counties through its curriculum, continuing education and workforce development programs. A-B Tech attracts local residents as well as people from across the country who are drawn to Asheville’s mountains and thriving community.

More than 82% of A-B Tech students say it was their college of first choice. Ranging from high-school students to older adults who are changing careers, they cite the primary reasons for attending A-B Tech as:

- Affordable, quality education that leads to employment or admission to any public four-year college or university in North Carolina
- Highly qualified, caring instructors
- Small class sizes
- Short term workforce education developed with employers

Many A-B Tech alumni have established successful careers after receiving two-year degrees, diplomas or certificates, while others obtained four-year and advanced degrees. Our alumni are the healthcare workers, accountants, engineers, brewmasters, hospitality specialists, information technology professionals, advanced manufacturing workers, paramedics, police officers, firefighters and many more.

More than 82% of A-B Tech students say it was their college of first choice. Ranging from high-school students to older adults who are changing careers, they cite the primary reasons for attending A-B Tech as:

- Affordable, quality education that leads to employment or admission to any public four-year college or university in North Carolina
- Highly qualified, caring instructors
- Small class sizes
- Short term workforce education developed with employers

Many A-B Tech alumni have established successful careers after receiving two-year degrees, diplomas or certificates, while others obtained four-year and advanced degrees. Our alumni are the healthcare workers, accountants, engineers, brewmasters, hospitality specialists, information technology professionals, advanced manufacturing workers, paramedics, police officers, firefighters and many more.

More than 82% of A-B Tech students say it was their college of first choice. Ranging from high-school students to older adults who are changing careers, they cite the primary reasons for attending A-B Tech as:

- Affordable, quality education that leads to employment or admission to any public four-year college or university in North Carolina
- Highly qualified, caring instructors
- Small class sizes
- Short term workforce education developed with employers

Many A-B Tech alumni have established successful careers after receiving two-year degrees, diplomas or certificates, while others obtained four-year and advanced degrees. Our alumni are the healthcare workers, accountants, engineers, brewmasters, hospitality specialists, information technology professionals, advanced manufacturing workers, paramedics, police officers, firefighters and many more.

More than 82% of A-B Tech students say it was their college of first choice. Ranging from high-school students to older adults who are changing careers, they cite the primary reasons for attending A-B Tech as:

- Affordable, quality education that leads to employment or admission to any public four-year college or university in North Carolina
- Highly qualified, caring instructors
- Small class sizes
- Short term workforce education developed with employers

Many A-B Tech alumni have established successful careers after receiving two-year degrees, diplomas or certificates, while others obtained four-year and advanced degrees. Our alumni are the healthcare workers, accountants, engineers, brewmasters, hospitality specialists, information technology professionals, advanced manufacturing workers, paramedics, police officers, firefighters and many more.
At GTCC, we’re committed to educating and training the people needed to fuel our economy, and we have been for 60 years. Our students leave GTCC ready to work hard and achieve their goals. That’s why they’re employed across the state in aviation, advanced manufacturing, healthcare, construction, and many other growing industries. Looking to expand? GTCC students are ready to get the job done.

Call 336-334-4822 or visit gtcc.edu
Earned Media is a Trusted Form of Advertising

REPRINTS
Professional custom article reprints feature high-quality replications of original editorial coverage featuring your company, product, service or industry.

SINGLE COPY / ARCHIVE ISSUES
Single or multiple copies of previous issues can be purchased at businessnc.com/archives. Archived issues from 2014 and older are also available.

Have you or your company been featured in an article in BUSINESS NORTH CAROLINA magazine?

Learn more about these opportunities by contacting us at 704-523-6987 or circulation@businessnc.com.
<table>
<thead>
<tr>
<th>COLLEGE OR UNIVERSITY</th>
<th>SCHOOL</th>
<th>DEAN/DIRECTOR</th>
<th>LOCATION</th>
<th>WEBSITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPALACHIAN STATE UNIVERSITY</td>
<td>Walker College of Business</td>
<td>Sandy Vannoy</td>
<td>Boone, Hickory</td>
<td>business.appstate.edu</td>
</tr>
<tr>
<td>BARTON COLLEGE</td>
<td>School of Business</td>
<td>Rena Corbett</td>
<td>Wilson</td>
<td>barton.edu/mba</td>
</tr>
<tr>
<td>CAMPBELL UNIVERSITY</td>
<td>Lundy-Fettersman School of Business</td>
<td>Somer Johnson</td>
<td>Buies Creek, Raleigh, online</td>
<td>campbell.edu/business</td>
</tr>
<tr>
<td>DEVRY UNIVERSITY</td>
<td>Keller Graduate School of Management</td>
<td></td>
<td>Charlotte, Raleigh, online</td>
<td>keller.edu</td>
</tr>
<tr>
<td>DUKE UNIVERSITY</td>
<td>Fuqua School of Business</td>
<td>Bill Boulding</td>
<td>Durham</td>
<td>fuqua.duke.edu</td>
</tr>
<tr>
<td>EAST CAROLINA UNIVERSITY</td>
<td>College of Business</td>
<td>Stan Eakins</td>
<td>Greenville, online</td>
<td>ecu.edu/mba</td>
</tr>
<tr>
<td>ELON UNIVERSITY</td>
<td>Marita and Spencer Love School of Business</td>
<td>Raghul Tadepalli</td>
<td>Elon, Durham</td>
<td>elon.edu/mba</td>
</tr>
<tr>
<td>FAYETTEVILLE STATE UNIVERSITY</td>
<td>College of Business and Economics</td>
<td>Steven Phelan</td>
<td>Fayetteville, Goldsboro, online</td>
<td>mba.unf.edu</td>
</tr>
<tr>
<td>GARDNER-WEBB UNIVERSITY</td>
<td>Godbold School of Business</td>
<td>Felicia Polkcastro</td>
<td>Boiling Springs, Charlotte</td>
<td>gardner-webb.edu/mba</td>
</tr>
<tr>
<td>HIGH POINT UNIVERSITY</td>
<td>Earl N. Phillips School of Business</td>
<td>Dave Tofanelli</td>
<td>High Point</td>
<td>highpoint.edu/graduate/mba</td>
</tr>
<tr>
<td>INSTITUTE FOR DEFENSE &amp; BUSINESS</td>
<td>Kelley School of Business</td>
<td>Van W. Noah</td>
<td>Chapel Hill, online</td>
<td>idb.org</td>
</tr>
<tr>
<td>JOHN WESLEY UNIVERSITY*</td>
<td>School of Management</td>
<td>Jason J. Caldwell</td>
<td>online</td>
<td>johnwesley.edu/academics</td>
</tr>
<tr>
<td>LENOIR-RHYNE UNIVERSITY</td>
<td>Godbold School of Business</td>
<td>Felice Policastro</td>
<td>Boiling Springs, Charlotte</td>
<td>gardner-webb.edu/mba</td>
</tr>
<tr>
<td>NC A&amp;T STATE UNIVERSITY</td>
<td>College of Business and Economics</td>
<td>Eric M. Gladney</td>
<td>Greensboro</td>
<td>ncat.edu</td>
</tr>
<tr>
<td>NC CENTRAL UNIVERSITY</td>
<td>School of Business</td>
<td>Wanda Lester</td>
<td>Durham</td>
<td>mba.nccu.edu</td>
</tr>
<tr>
<td>NC STATE UNIVERSITY</td>
<td>Jenkins Graduate School</td>
<td>Beverly Porter</td>
<td>Raleigh, RTP, online</td>
<td>mba.ncsu.edu</td>
</tr>
<tr>
<td>PFEIFFER UNIVERSITY</td>
<td>Petterson School of Business</td>
<td>Jimmy Atkins</td>
<td>Charlotte, Raleigh, Durham</td>
<td>pfeiffer.edu/mba</td>
</tr>
<tr>
<td>PIEDMONT INTERNATIONAL UNIVERSITY</td>
<td></td>
<td></td>
<td>online</td>
<td>piedmontu.edu/mba</td>
</tr>
<tr>
<td>QUEENS UNIVERSITY OF CHARLOTTE</td>
<td>McColl School of Business</td>
<td>Rick Mathieu</td>
<td>Charlotte, online</td>
<td>queens.edu/mba</td>
</tr>
<tr>
<td>ST. ANDREWS UNIVERSITY</td>
<td></td>
<td></td>
<td>online</td>
<td>sa.edu/academics/master-of-business-administration</td>
</tr>
<tr>
<td>SOUTH UNIVERSITY</td>
<td>College of Business</td>
<td></td>
<td>High Point, online</td>
<td>southuniversity.edu</td>
</tr>
<tr>
<td>STRAYER UNIVERSITY</td>
<td></td>
<td></td>
<td>various locations</td>
<td>strayer.edu</td>
</tr>
<tr>
<td>UNC CHAPEL HILL</td>
<td>Kenan-Flagler Business School</td>
<td>Douglas Shackelford</td>
<td>Chapel Hill, online</td>
<td>kenan-flagler.unc.edu</td>
</tr>
<tr>
<td>UNC CHARLOTTE</td>
<td>Belk College of Business</td>
<td>Gary Kohot</td>
<td>Charlotte, online</td>
<td>mba.unc.edu</td>
</tr>
<tr>
<td>UNC GREENSBORO</td>
<td>Bryan School of Business and Economics</td>
<td>M. Rae “Mac” Banks</td>
<td>Greensboro, online</td>
<td>mba.uncg.edu</td>
</tr>
<tr>
<td>UNC PEMBROKE</td>
<td>School of Business</td>
<td>Nick Arena</td>
<td>Pembroke, Pinehurst</td>
<td>unc.edu/mba</td>
</tr>
<tr>
<td>UNC WILMINGTON</td>
<td>Cameron School of Business</td>
<td>Thom Porter</td>
<td>Wilmington, online</td>
<td>uncw.edu/mba</td>
</tr>
<tr>
<td>UNIVERSITY OF MOUNT OLIVE</td>
<td>Robert L. Tillman School of Business</td>
<td>David Dammer</td>
<td>online</td>
<td>umo.edu</td>
</tr>
<tr>
<td>UNIVERSITY OF PHOENIX</td>
<td></td>
<td></td>
<td>Charlotte</td>
<td>phoenix.edu</td>
</tr>
<tr>
<td>WAKE FOREST UNIVERSITY</td>
<td>School of Business</td>
<td>Charles Lazard</td>
<td>Charlotte, Winston-Salem</td>
<td>business.wfu.edu</td>
</tr>
<tr>
<td>WESTERN CAROLINA UNIVERSITY</td>
<td>College of Business</td>
<td>Todd Creasy</td>
<td>Asheville, online</td>
<td>wcu.edu</td>
</tr>
<tr>
<td>WGU NORTH CAROLINA</td>
<td>College of Business</td>
<td>Thomas Kemp</td>
<td>online</td>
<td>wgu.edu</td>
</tr>
<tr>
<td>WINGATE UNIVERSITY</td>
<td>Porter B. Byrum School of Business</td>
<td>Mark Bryant</td>
<td>Charlotte</td>
<td>wingate.edu/ballantyne</td>
</tr>
<tr>
<td>WINSTON-SALEM STATE UNIVERSITY</td>
<td>School of Business</td>
<td>Suresh Gopalan</td>
<td>Winston-Salem</td>
<td>wssu.edu/mba</td>
</tr>
</tbody>
</table>

*merging with Piedmont International University in August  **MBA program relaunching Fall 2018