

FEATURING BUILDING NORTH CAROLINA

DECEMBER 2011



Our annual look at commercial construction, real estate and development in North Carolina is a great advertising opportunity for any industry-related company.

Top General Contractors

The annual list of the top general contractors in North Carolina, ranked by revenue, appears in this issue.

BNC readers are involved in building North Carolina:

- 59% influence their companies' choice of office or industrial real estate.
- 25% influence the decision on selecting construction/design/engineering services.
- 20% have a role in selecting engineering and environmental consulting services.

source: Lewis & Clark readership survey

Why advertise in this issue?

- Commercial construction is in the spotlight. Promote the leadership role of your company to BNC's readers statewide.
- Create top-of-mind awareness with BNC readers, highly educated and motivated decision-makers who wield buying power for their businesses.
- Reach North Carolina's most influential, senior-level business executives through the state's largest audited circulation business magazine.

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Space closing:
October 20, 2011